GREATER PHILADELPHIA YMCA
CAREER OPPORTUNITY

POSITION: Marketing Videographer/Editor
SUPERVISOR: Creative Services Director
LOCATION: Association Office
STATUS: Exempt

About the Greater Philadelphia YMCA:

Connecting People To Healthier Lives is the guiding principle for every team member, every day, at the Greater Philadelphia YMCA. Our connections with our members, and to one another, are the foundation upon which our passionate, high-performing teams are built. As a part of those teams, you can make a lasting impact in your community and in a cause-driven organization where social responsibility defines the culture. As the 7th-largest YMCA Association in the country, serving more than 240,000 members across 15 branches, and close to 5,000 employees, we have the size and scope to create meaningful change in our communities, and give your career the runway it deserves. We welcome individuals excited to partner with us in building a diverse and inclusive world-class organization that promotes a culture of growth, community and innovation.

Position Purpose:

The Videographer/Editor, Marketing will serve all branches and service locations across the Association. This position will be responsible for shooting and editing all creative assets and campaigns designed to retain and acquire members, and tell our Y story. This creative team member will own the vision, and execution for connecting our Y to members and the community through visual story telling.

What you’ll do:

- Shoot all video of programs, and concepts
- Edit campaigns, commercials, short stories for both digital and mass media use
- Maintain and improve (institute new) work order system for deadline driven creative agency.
- Maintain an in-depth knowledge of industry, member, and technology trends to keep the Y relevant to members in our creative connection
- Establish strong relationships with the teams at each facility to help improve creative process.
- Work with other Directors in Marketing to help create materials for their specialties

What you need to succeed:

- 7+ years creative production shooting and editing
- Bachelor’s degree preferred
- Possess strong organizational skills and the ability to work under tight deadlines
- Work collaboratively with all functional areas while being able to work independently
- Strong skillset in videography, still photography and editing a must
- Ability to work in complicated matrix and serve many stakeholders

Some benefits and perks of working at the Y:

Flexible work schedule, a free family membership, discounted programming, participation in the Y Retirement Fund, health and wellness benefits, and opportunities for continuing education and professional training and development.

How to apply:

Send your resume and cover letter to Lauren Bacigalupi at lbacigalupi@philaymca.org.