



PHILADELPHIA FREEDOM VALLEY YMCA CAREER OPPORTUNITY

POSITION: Director of Creative Services **LOCATION:** Association Office
STATUS: Full Time - Exempt
POSTING START: 1/10/18 **POSTING END:** 1/24/18

Imagine going to work knowing that what you do each day positively influences the lives of individuals and families in your community.

Throughout the Delaware Valley, the Philadelphia Freedom Valley YMCA employs more than 5,000 individuals in full time, part time and seasonal positions. Anchored in 20 locations, the Philadelphia Freedom Valley YMCA has the long-standing relationships and physical presence to deliver lasting personal and social change and gives staff the opportunity and flexibility to pursue their careers.

The Association Office of the Philadelphia Freedom Valley YMCA is seeking a cause-driven and passionate professional to serve as their Director of Creative Services.

What you'll do:

- Manage, direct and grow creative team
- Set campaigns and direct day-to-day creative across all PFVY facilities- analyzing branch needs, ascertaining what should be promoted
- Maintain and improve (institute new) work order system for deadline driven creative agency
- Maintain an in-depth knowledge of industry, member and technology trends to keep the Y relevant to members in our creative connection
- Establish methods for obtaining consistent and formal branch feedback on the creative work we do and how we can help the branches better connect

What you need to succeed:

- 7+ years creative production & brand marketing
- Bachelor's degree preferred
- Possess strong project management skills with ability to work collaboratively with all functional areas while being able to work independently and on deadline
- Strong technical aptitude, including advanced competency in script writing, design and editing preferred
- Ability to work in complicated matrix and serve many stakeholders

Some benefits and perks of working at the Y:

Flexible work schedule, a free family membership, discounted programming, participation in the Y Retirement Fund, health and wellness benefits, and opportunities for continuing education and professional training and development.

How to apply:

Please send your resume and cover letter to Lauren Bacigalupi, lbacigalupi@philaymca.org