



PHILADELPHIA FREEDOM VALLEY YMCA CAREER OPPORTUNITY

POSITION:	Graphic Designer	LOCATION:	Association Office, Conshohocken, Pa
PAY RANGE:	\$40K-\$50K Per Year	STATUS: FT	Exempt
POSTING START:	November 14, 2017	POSTING END:	November 28, 2017

Imagine going to work knowing that what you do each day positively influences the lives of individuals and families in your community.

Throughout the Delaware Valley, the Philadelphia Freedom Valley YMCA employs more than 5,000 individuals in full time, part time and seasonal positions. Anchored in 20 locations, the Philadelphia Freedom Valley YMCA has the long-standing relationships and physical presence to deliver lasting personal and social change and gives staff the opportunity and flexibility to pursue their careers.

What you'll do:

- Design and output all print collateral for Association and branches
- Develop creative for branch program brochures and output
- Develop all digital design for ads, websites and social marketing pieces
- Design and output all marketing creative to include TV graphics, billboards, transit, point of purchase displays
- Organize and catalog all file archives for design needs
- Help with all overall Association duties for Marketing & Communication

What you need to succeed:

- Bachelor's degree in design or related field with 1-5 years of professional design experience.
- Strong computer skills and demonstrated working knowledge of Adobe Creative Suite, Photoshop, Illustrator, InDesign and publisher. Design Animation experience a plus.
- Must be organized, able to multi-task and know how to work and communicate in team environment
- Must demonstrate professionalism, a customer-first attitude and enthusiasm.

Some benefits and perks of working at the Y:

Flexible work schedule, a free family membership, discounted programming, participation in the Y Retirement Fund, health and wellness benefits, and opportunities for continuing education and professional training and development.

How to apply:

Send your resume and cover letter to Lbacigalupi@philaymca.org.