



## PHILADELPHIA FREEDOM VALLEY YMCA

### CAREER OPPORTUNITY

**POSITION:** Advanced Membership Director      **LOCATION:** Pottstown YMCA  
**PAY RANGE:** \$44,000-\$47,500/yr      **STATUS:** FT Exempt  
**POSTING START:** August 7, 2017      **POSTING END:** August 14, 2017

Imagine going to work knowing that what you do each day positively influences the lives of individuals and families in your community.

Throughout the Delaware Valley, the Philadelphia Freedom Valley YMCA employs more than 5,000 individuals in full time, part time and seasonal positions. Anchored in 20 locations, the Philadelphia Freedom Valley YMCA has the long-standing relationships and physical presence to deliver lasting personal and social change and gives staff the opportunity and flexibility to pursue their careers.

**\*Internal Candidate has been identified**

#### What you'll do:

- Recruit, train, schedule, supervise, develop and track certifications of staff to deliver high quality programs and services that respond to member needs.
- Manage the daily operations and personnel of assigned department.
- Ensure adherence to association membership quality standards. Ensure staff training and development is continuous. Ensure delivery of high quality services that exceed member expectations.
- Oversee the development and implementation of membership improvement plans, membership committees and retention strategies.
- Develop and implement community outreach to serve more membership in the community. Cultivate relationships with community groups which should include: Community Partners, Corporate Partners, Special Target Populations, Service Organizations, etc.

#### What you need to succeed:

- College degree in relate field required. A minimum of 3-5 years' experience as YMCA Membership Director or equivalent experience.
- Experience in advance sales/retention strategies related to YMCA or other retail experience.
- Previous experience with hiring, training and supervising staff teams.
- Responsible for developing membership campaigns, tour activities, and branch secret shopper results.
- Excellent leadership, communication, organizational and management skills required.

#### Some benefits and perks of working at the Y:

Flexible work schedule, a free family membership, discounted programming, participation in the Y Retirement Fund, health and wellness benefits, and opportunities for continuing education and professional training and development.

#### How to apply:

Interested Candidates should Send your resume to [Scusworth@philaymca.org](mailto:Scusworth@philaymca.org).